

# CALL FOR PAPER

## Bankers, Markets and Investors

### SPECIAL ISSUE:

#### Sustainability, Uncertainty, and Investment Decisions: Institutions, Information, and Market Responses

#### Aim and Scope of the Special Issue

Sustainability-related challenges, climate change, environmental regulation, social expectations, and technological transformation are increasingly reshaping the environment in which investment decisions are made. Beyond ethical considerations, sustainability has become a **strategic, informational, and institutional force** that affects firm behavior, investor expectations, capital allocation, and risk management practices across financial markets.

This Special Issue of *Bankers, Markets and Investors* aims to bring together interdisciplinary and practice-oriented research examining how sustainability-related forces influence investment decisions through changes in institutions, information structures, corporate strategies, and market dynamics. Rather than treating sustainability as a narrow financial attribute, the Special Issue encourages contributions that analyze sustainability as a systemic factor shaping how risks are perceived, priced, managed, and communicated to investors.

Consistent with the mission of the journal, submissions should emphasize clear economic intuition, empirical relevance, and implications for investors, financial institutions, and market participants, while avoiding excessive technical complexity in the main text.

#### Topics of Interest

The Special Issue welcomes original research papers (theoretical, empirical, or mixed-methods) addressing, but not limited to, the following themes:

- Sustainable Finance Regulation, Supervision & Market Discipline
- Climate Policy Uncertainty, Transition Risk & Capital Allocation
- Institutional Quality, Credibility & Cross-Country Sustainable Finance Adoption
- ESG Disclosure Quality, Materiality & Investor Trust
- Greenwashing, Controversies, Litigation Risk & Market Reactions
- Media Coverage, Narratives & Sustainability Information Processing
- Corporate Transition Strategies, Financial Policies & Investment Attractiveness
- Resilience, Physical Climate Risk Exposure & Financial Flexibility
- AI, Alternative Data, Fintech Platforms & ESG Measurement
- Pricing, Liquidity, Volatility & Portfolio Outcomes of Sustainable Assets

## Submission Guidelines

This is an **open call for papers** directed to researchers and analysts working on sustainability-related issues with relevance for investment decisions and financial markets.

We **particularly encourage participants of the 1st Theory and Practice of Sustainability** (April 24, 2026, Bordeaux, France)

to submit **substantially revised versions** of their papers presented at the workshop, incorporating feedback and comments received during the event.

- **The submission deadline is July 1, 2026.**
- **Submission process:** Authors are invited to submit their manuscript directly by email to the following addresses: [aammari@inseec.com](mailto:aammari@inseec.com) and [hbenameur@inseec.com](mailto:hbenameur@inseec.com).
- **Length:** Manuscripts should generally not exceed 20 double-spaced pages (ideally 12–15 pages, including tables and figures).
- **Style:** Papers should be written in a clear and accessible style suitable for a professional and academic readership. Technical details should be limited in the main text and, where appropriate, placed in appendices.

Manuscripts submitted after the deadline may not be considered for the Special Issue and may be transferred to a regular issue of the journal.

## Short Biographies of Guest Editors

**Hachmi Ben Ameur** is Full Professor of Finance and Associate Dean for Research at INSEEC School of Business and Economics. He holds a Ph.D. and an HDR (Habilitation à Diriger des Recherches) in Management from Cergy-Pontoise University. His research interests include operations research, financial markets, portfolio management, structured products, insurance portfolios, behavioral finance, wine economics, and financial econometrics. His work has been published in leading journals such as *European Journal of Operational Research*, *The Energy Journal*, *Annals of Operations Research*, *Economic Modelling*, *Macroeconomic Dynamics*, and *Applied Economics*.

**Aymen Ammari** is Associate Professor of Finance at INSEEC Grande École Bordeaux. His research focuses on corporate finance, behavioral finance, corporate social responsibility, and climate-related financial risks. His work is primarily quantitative, employing panel data methods, panel smooth transition regressions, structural equation modeling, and fuzzy-set qualitative comparative analysis. He has published in journals including *Journal of Business Research*, *Technological Forecasting and Social Change*, *Finance Research Letters*, *Applied Economics Letters*, and *Strategic Change*.