



SIG 13 - SM - Strategic Management

We invite you to submit your research to explore the theme of

NAVIGATING HIGH WATERS Managing in an age of disruption

for the EURAM 26th Conference.

We look forward to receiving your submissions.

ST13_04 - Mergers & Acquisitions and Divestitures

Proponents:

Audrey Rouzies, Toulouse School of Management - University of Toulouse Capitole; Duncan Angwin, University College London; Panos Desyllas, University of Bath; David Kroon, Vrije Universiteit Amsterdam; Nicola Mirc, Toulouse School of Management; nuno oliveira, Tilburg University; Philippe Very, EDHEC; Oleksandra Kochura, ESSCA School of Management

Short description:

Can M&As and divestitures be managed with purpose? The track aims to provide a forum for interdisciplinary discussion to further the analysis of Mergers & Acquisitions ('M&As') dynamics. It includes all elements of the M&A process: acquisition decision-making, target selection, due diligence, negotiation, implementation, maintenance, and divestitures that have a performance outcome(s). As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and encourage submissions that are conceptual, qualitative, quantitative and mixed.

Long description:

Managing M&As and divestitures in an age of disruption, what does it imply, what does it change?

The track aims to provide a forum for interdisciplinary discussion to understand the underlying dynamics shaping Mergers & Acquisitions ('M&As'). It includes all elements of the M&A process broadly defined, such as acquisition decision-making, target search and selection, due diligence, negotiation, implementation, maintenance, and divestitures that have a performance outcome and an impact on a multitude of stakeholders. As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and so encourage submissions that are qualitative, quantitative and mixed method. Conceptual papers are also welcome. The track aims at focusing attention on the latest developments in M&A research and to reveal a wealth of exciting research possibilities this phenomenon still has to offer particularly in an age of disruptions. Studies could focus, for example, on the work and activities of the many actors involved throughout the M&A process and their effect on M&A outcome(s). This is not limited to the study of individuals or teams but also includes the ways that different actors interact across different organisational levels and between organisations to affect M&A performance. As this call for papers is focused upon a phenomenon, it is eclectic about

theories used to understand and explain observations. Some suggested (but not exclusive) topics for contributions to be submitted:

- Decision-making practices in M&A and divestitures
- The role and practices of executives in M&A and divestitures
- The role and practices of M&A teams
- The role and activities of M&A advisors
- The role of stakeholders
- M&A and sustainability
- Green M&As
- AI and M&As
- M&A performance classical and revised measures
- Dynamics and organizational challenges of M&A and divestitures implementation
- Knowledge and capability transfer in M&A
- Integration approaches: balancing autonomy and integration
- Networks and relational dynamics in M&A and divestitures
- Ecosystems and M&A and divestitures
- Impacts of M&A on innovation and organizational learning
- Time, speed and rhythm in M&A
- Bridging pre- and post-deal phases
- M&A processes
- Cooperation in M&A
- Trust dynamics, identity and culture in M&A and divestitures
- Employees' response and roles during M&A
- Identity, Culture and emotions in M&A and divestitures

Keywords:

- Mergers and Acquisitions
- Divestitures
- Management
- Processes and Dynamics
- Disruptions
- Stakeholders

UN Sustainable Development Goals (SDG):

Goal 3: Good health and well-being for people; Goal 8: Decent work and economic growth; Goal 9: Industry, Innovation, and Infrastructure; Goal 16: Peace, justice and strong institutions; Goal 17: Partnerships for the goals

Publication Outlet:

For more information contact:

Audrey Rouzies, Toulouse School of Management - University of Toulouse Capitole -
audrey.rouzies@tsm-education.fr