

## ENTREPRENEURSHIP INNOVATION AND GOVERNANCE

ENIG – 2025 (7<sup>th</sup> edition)

Paris (France), April 10, 2025

# Transformative Trends: Entrepreneurship, Innovation, and Family Business in a Changing World



Co-organized by:



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## PRESENTATION

The global economy is facing profound changes in recent years, driven by the acceleration of digital transformation, the multiplication of geopolitical crises, and societal and environmental mutations (Ahlstroma et al, 2020). Entrepreneurs, SMEs, and large family businesses must adopt new strategies to stay competitive and resilient. How companies adapt to these changes is key to understanding the future of entrepreneurship.

Digital transformation is the process of introducing new technologies within organizations to improve performance and competitiveness (McKinsey, 2023). Recently, the accelerated diffusion of digital technologies has revolutionized entrepreneurial, business, and industrial practices (Kraus et al, 2021; Jafari-Sadeghi et al, 2023; Paul et al, 2023). However, entrepreneurs face several challenges in mastering digital transformation, including process complexity, limited resources, and skills, and increased regulatory and ethical concerns with advanced technologies.

Sustainability and social entrepreneurship are becoming increasingly important (Kamaludin, Xavier, Amin, 2019; Bacq et al., 2015). Indeed, entrepreneurs who integrate sustainable practices demonstrate that business can both generate profits and provide solutions to social and environmental challenges (Klarin & Suseno, 2022). Female, student, immigrant and refugee entrepreneurship (Bakker and McMullen, 2023; Ughetto et al, 2019, Kloosterman, 2010) continues to grow in importance in this changing world.

Family businesses, which are considered as being traditionally stable, must also innovate to remain competitive. Finding a balance between family tradition and the adoption of new technologies is a major challenge, not least because of intergenerational conflicts between modernity and heritage preservation (Calabrò et al., 2019, Yezza, Omri & Mejri, 2024). Innovation, entrepreneurial orientation, agility, and resilience are essential to ensure the long-term viability of family businesses (Capolupo et al, 2024; Tiberius et al, 2021).

In this context, entrepreneurship education plays a crucial role in helping future entrepreneurs to operate in this dynamic environment. Schools and universities provide students with skills, knowledge, and mindset to recognize opportunities and generate innovation. In a complex and interconnected entrepreneurial ecosystem (Messeghem, Theodoraki and Carayannis, 2023), education that combines theory with practical experience is crucial. This helps students succeed in business while creating positive impacts on the economy, society, and the environment (Neck, Greene, & Brush, 2014).

To support these transformations, start-ups, SMEs and large family businesses can rely on a entrepreneurial support ecosystem (Theodoraki and Messeghem, 2017) and more specifically on entrepreneurial support organizations (Bergman and Shepherd, 2022). These organizations themselves are subject to changes that raise questions about their legitimacy and the transformation of their business models. The challenge is to better understand the ecosystemic strategies of entrepreneurial support organizations, particularly through the lens of coopetition (Theodoraki et al., 2022), legitimacy (Banc et al., 2023), or even governance (Gomo and Chabaud, 2023).

The 7th ENIG 2025 will take place in Paris and will bring together academics, entrepreneurs, and industry experts to share knowledge and experiences.

## Topics (non-exhaustive list)

The conference aims to explore and comprehend new topics related to entrepreneurship and welcomes contributions from both research and practical perspectives. Contributions might cover some of the following tracks:

- International entrepreneurship
- Corporate entrepreneurship
- Cross-cultural entrepreneurship
- SME development and crisis management
- Entrepreneurial Finance and strategies
- Growth and Scale-up
- Startup failure and survive.
- Family Business & Family entrepreneurship
- Intrapreneurship / Business Transfer
- Entrepreneurial support organizations
- Entrepreneurial ecosystems
- Business incubators & accelerators
- Entrepreneurial education
- Youth & students' entrepreneurship
- Sustainable and Impact entrepreneurship
- Social and inclusive Entrepreneurship
- Female entrepreneurship
- Immigrant and refugee entrepreneurship
- Innovation Management
- Digital technologies & Entrepreneurship: Artificial Intelligence, Augmented Reality and Big Data
- Innovation process & Technology Transfer
- Business Model transformation.
- Twin Green and Digital Innovation

The conference invites academics from different disciplines, practitioners and policymakers to submit original contributions on entrepreneurship, innovation and family businesses in a changing global context. Both theoretical and empirical approaches are welcome.

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Yezza, H., Omri W., Mejri I. (2024) “L'impact du capital social sur la performance des PME familiales : Le rôle modérateur de l'implication des membres de la famille dans la direction et des conflits familiaux”, Revue internationale PME.

## MEET THE EDITORS & PUBLICATION OPPORTUNITIES

Editors-in-chief of leading journals dedicated to entrepreneurship, innovation and the family will be attending the event, and will be available to discuss with academics attending the conference the potential publication of their manuscripts in their respective journals.

- Small Business Economics: An Entrepreneurship Journal
- Gender, Work and Organization
- Review of Entrepreneurship / Revue de l'entrepreneuriat
- Revue internationale PME
- Entreprenre et Innover
- Innovations / Journal of Innovation Economics and Management

## SUBMISSION GUIDELINES

Two types of papers can be submitted:

- Short paper (between 2500 and 3000 words)
- Full paper (maximum 8,000 words)

For short papers, the following subheadings are required: Introduction/Objectives (500 words max.); Literature review (500 words max.); Approach/methodology (500 words max.); Results (500 words max.); Discussion (500 words max.); Implications and limitations (500 words max.).

**Submissions may be written in English or French.**

All submissions should be sent before December 15, 2024, via the platform: <https://enig2025.sciencesconf.org/>

## PUBLISHING OPPORTUNITIES

After a peer-review process, the best paper from the ENIG is expected to be published in:

- Journal of Entrepreneurship

## IMPORTANT DATES AND INFORMATION

- **Deadline for extended abstract:** December 15, 2024 (Extended abstract).
- **Notification of Acceptance:** No later than February 20, 2025.
- **Conference Dates and Schedule:** April 10, 2025
- **Conference registration:** No later than March 15, 2025

- **Submissions and Registration:** <https://enig2025.sciencesconf.org/>

## REGISTRATION

The registration fees for this year's conference will be as follows:

- PhD students: 80 €
- Full academics: 130 €
- Professionals: 150 €

## VENUE

The conference will take place at EDC Paris Business School, 74/80 Rue Roque de Fillol, 92800, Puteaux.

## CONTACTS:

If you have any questions about the conference or need further help with the registration process, write us:

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Looking forward to seeing you in Paris.

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